Fig.1

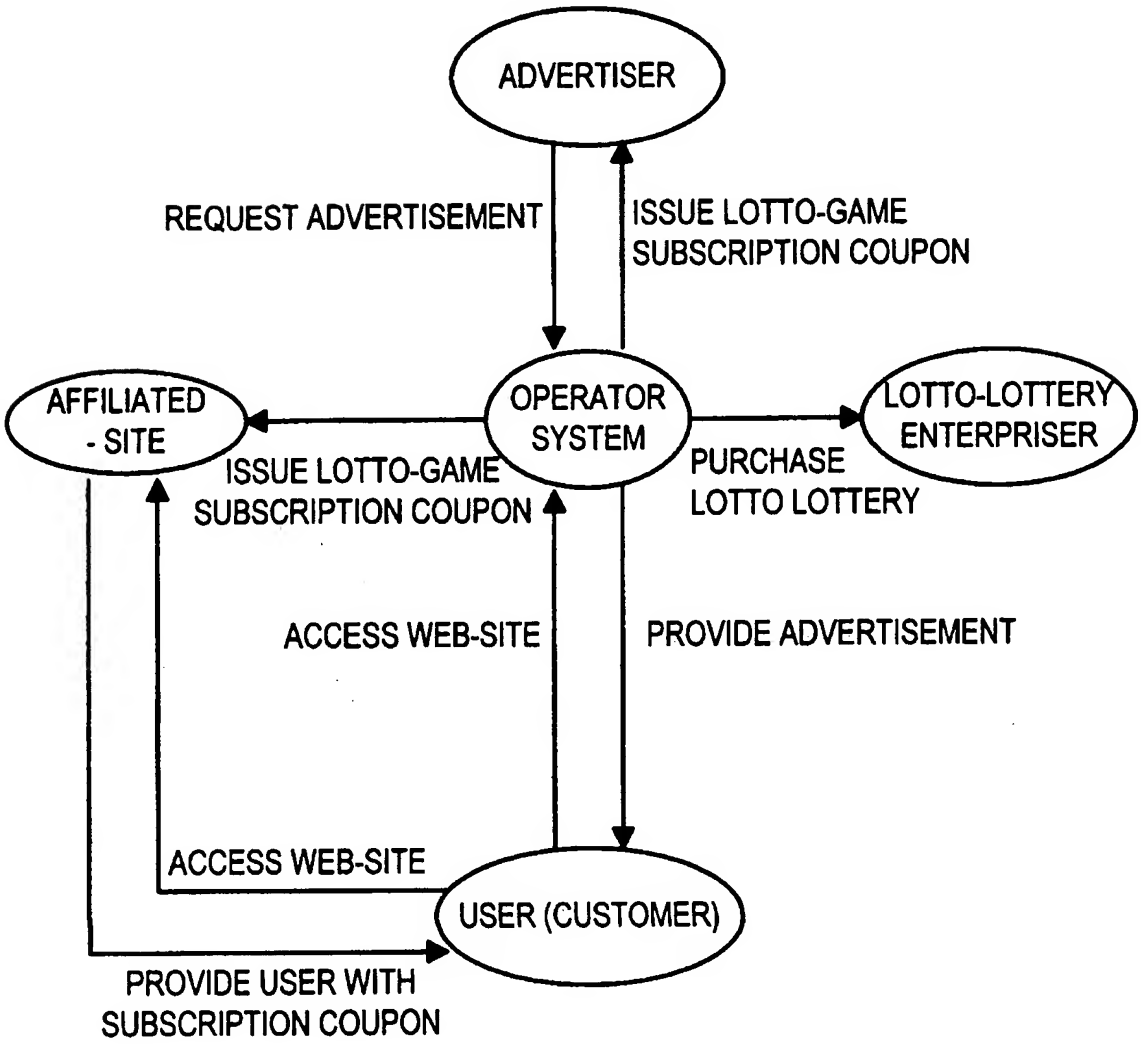

ADVERTISER
REQUEST ADVERTISEMENT
ISSUE LOTTO-GAME SUBSCRIPTION COUPON
AFFILIATED - SITE
OPERATOR SYSTEM
LOTTO-LOTTERY ENTERPRISER
ISSUE LOTTO-GAME SUBSCRIPTION COUPON
PURCHASE LOTTO LOTTERY
ACCESS WEB-SITE
PROVIDE ADVERTISEMENT
ACCESS WEB-SITE
USER (CUSTOMER)
PROVIDE USER WITH SUBSCRIPTION COUPON

Fig.2

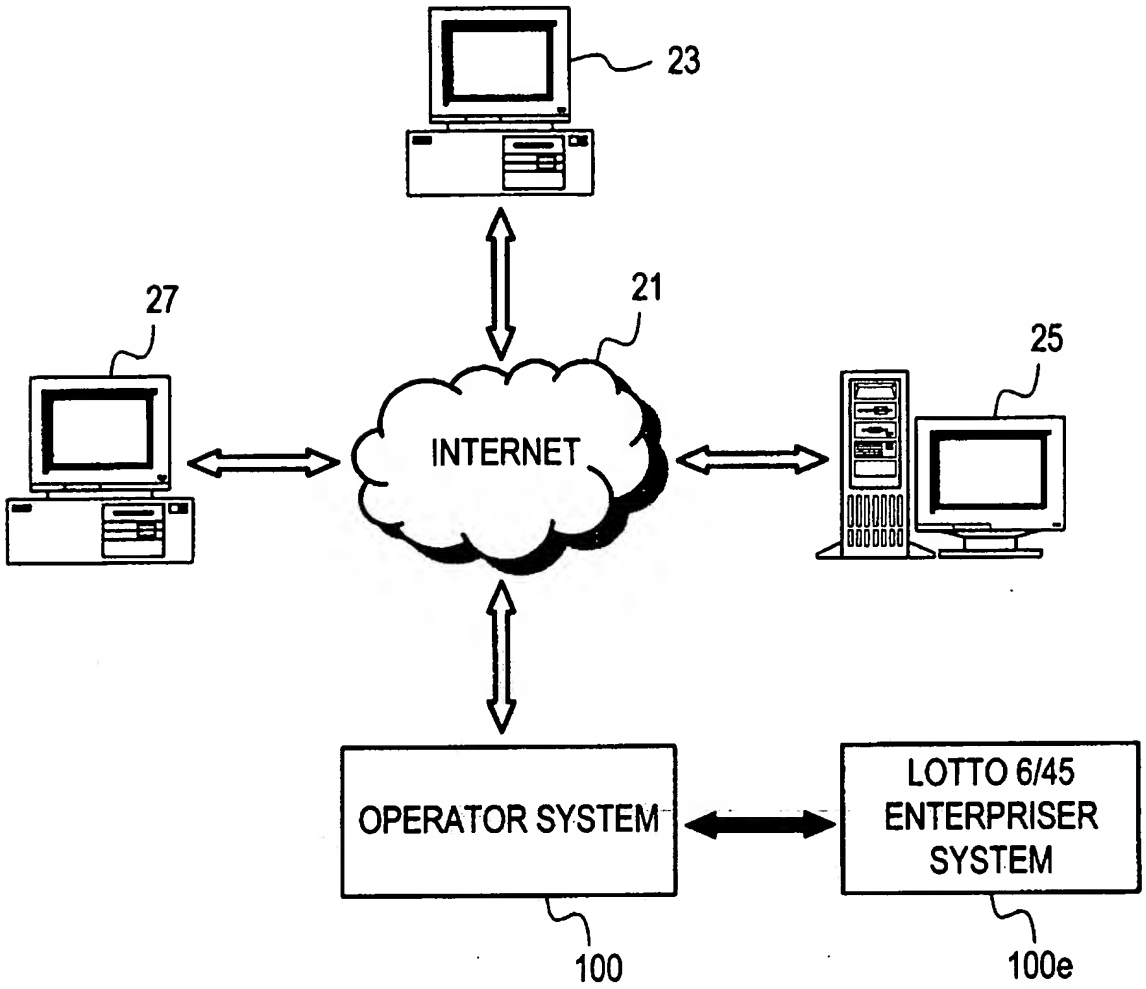

23
27
21
25
INTERNET
OPERATOR SYSTEM
LOTTO 6/45
ENTERPRISER
SYSTEM
100
100e

Fig.3

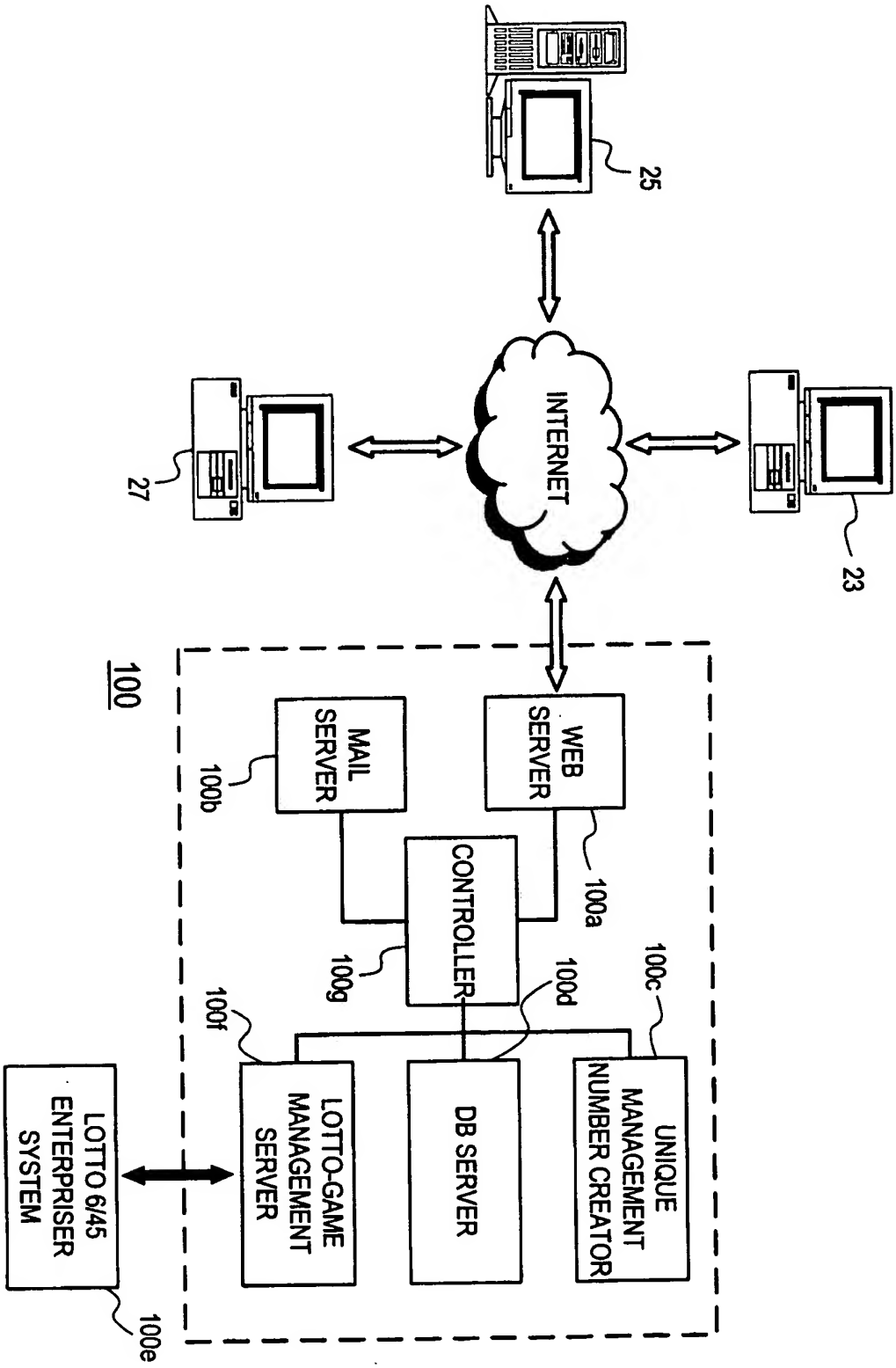

25
INTERNET
27
23
100
MAIL SERVER
100b
WEB SERVER
CONTROLLER
100a
100g
100d
100c
100f
LOTTO 6/45 ENTERPRISER SYSTEM
LOTTO-GAME MANAGEMENT SERVER
DB SERVER
UNIQUE MANAGEMENT NUMBER CREATOR
100e

Fig.4

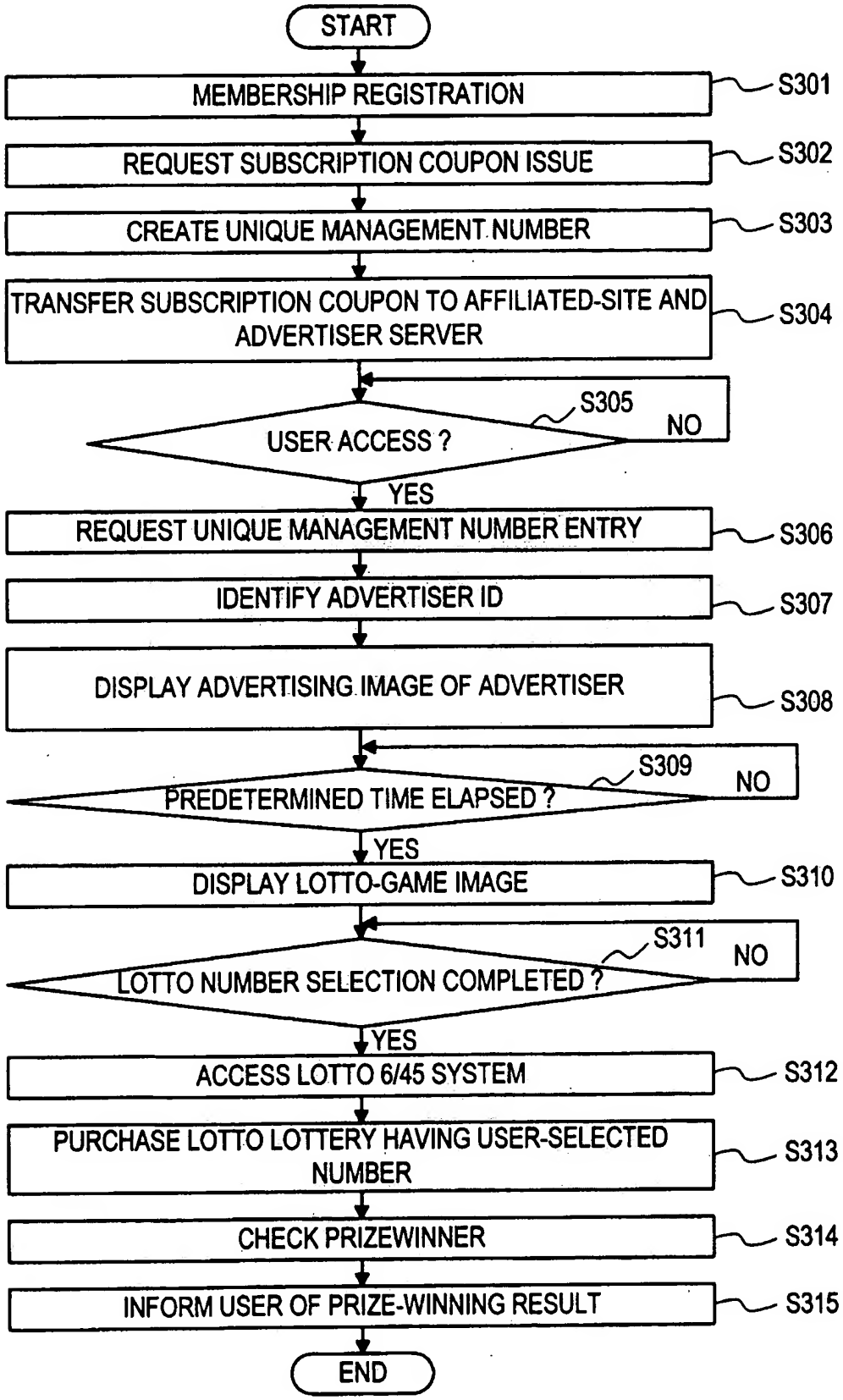

START
MEMBERSHIP REGISTRATION
S301
REQUEST SUBSCRIPTION COUPON ISSUE
S302
CREATE UNIQUE MANAGEMENT NUMBER
S303
TRANSFER SUBSCRIPTION COUPON TO AFFILIATED-SITE AND ADVERTISER SERVER
S304
S305
USER ACCESS ?
NO
YES
REQUEST UNIQUE MANAGEMENT NUMBER ENTRY
S306
IDENTIFY ADVERTISER ID
S307
DISPLAY ADVERTISING IMAGE OF ADVERTISER
S308
S309
PREDETERMINED TIME ELAPSED ?
NO
YES
DISPLAY LOTTO-GAME IMAGE
S310
S311
LOTTO NUMBER SELECTION COMPLETED ?
NO
YES
ACCESS LOTTO 6/45 SYSTEM
S312
PURCHASE LOTTO LOTTERY HAVING USER-SELECTED NUMBER
S313
CHECK PRIZEWINNER
S314
INFORM USER OF PRIZE-WINNING RESULT
S315
END

Fig.5

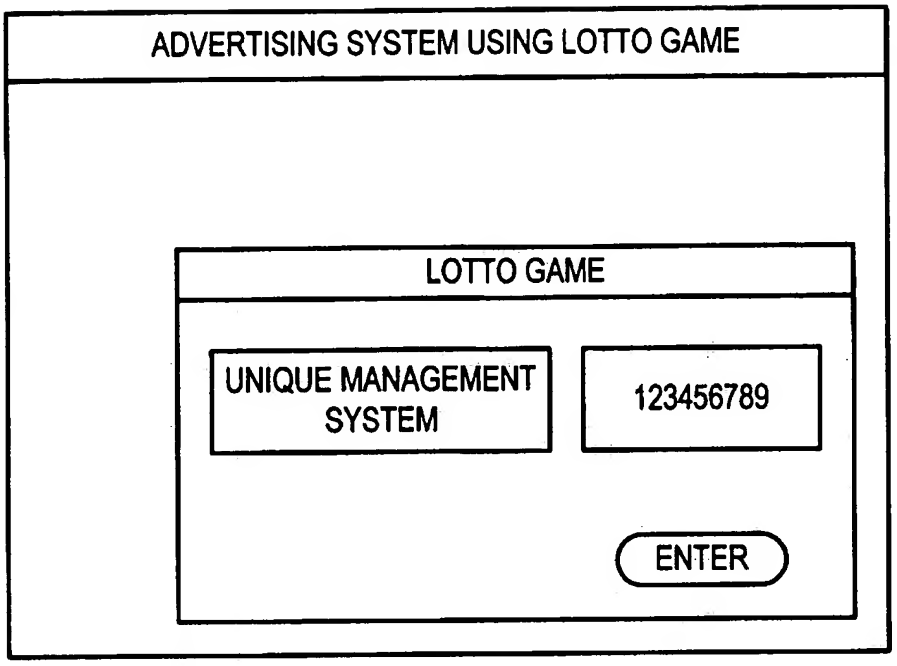

ADVERTISING SYSTEM USING LOTTO GAME
LOTTO GAME
UNIQUE MANAGEMENT SYSTEM
123456789
ENTER

Fig.6

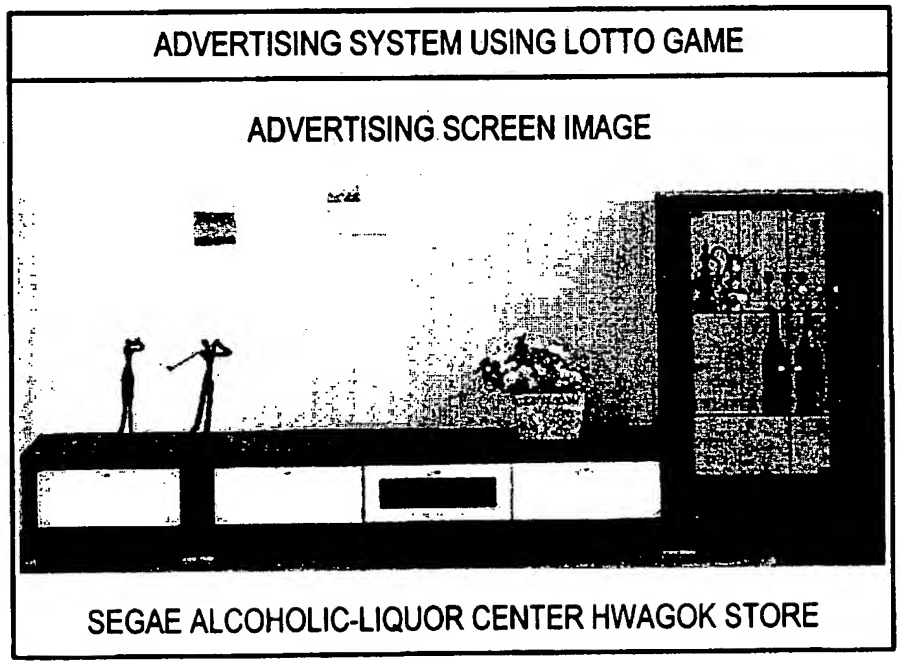

ADVERTISING SYSTEM USING LOTTO GAME
ADVERTISING SCREEN IMAGE
SEGAE ALCOHOLIC-LIQUOR CENTER HWAGOK STORE

Fig.7

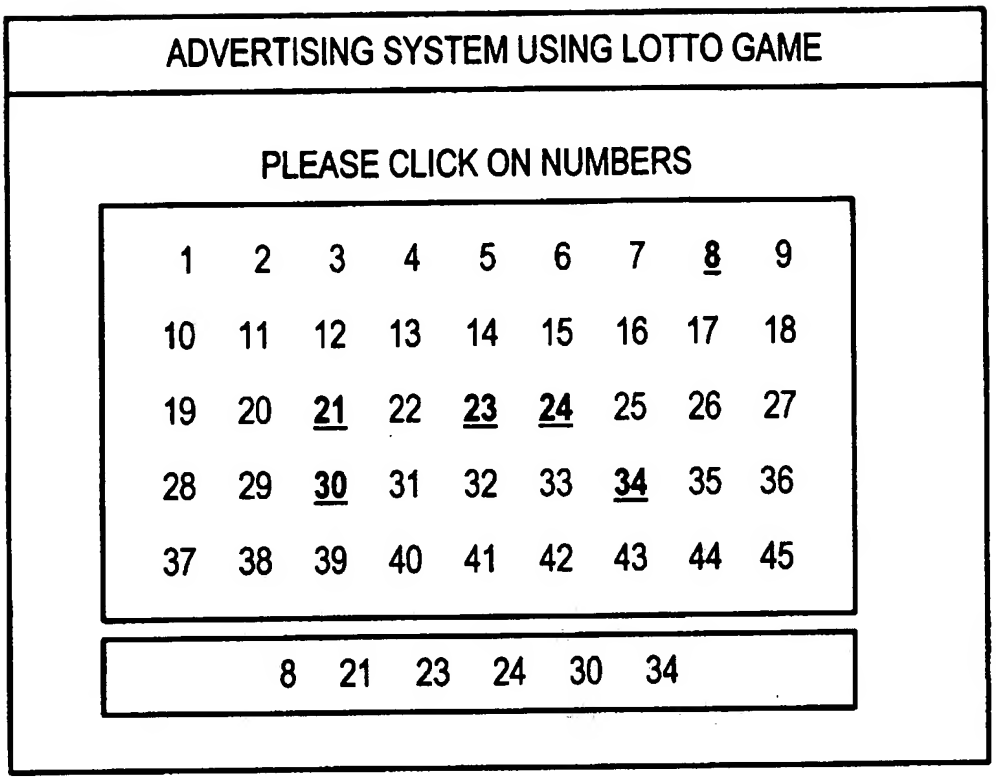

ADVERTISING SYSTEM USING LOTTO GAME
PLEASE CLICK ON NUMBERS
1 2 3 4 5 6 7 8 9
10 11 12 13 14 15 16 17 18
19 20 21 22 23 24 25 26 27
28 29 30 31 32 33 34 35 36
37 38 39 40 41 42 43 44 45
8 21 23 24 30 34

Fig.8

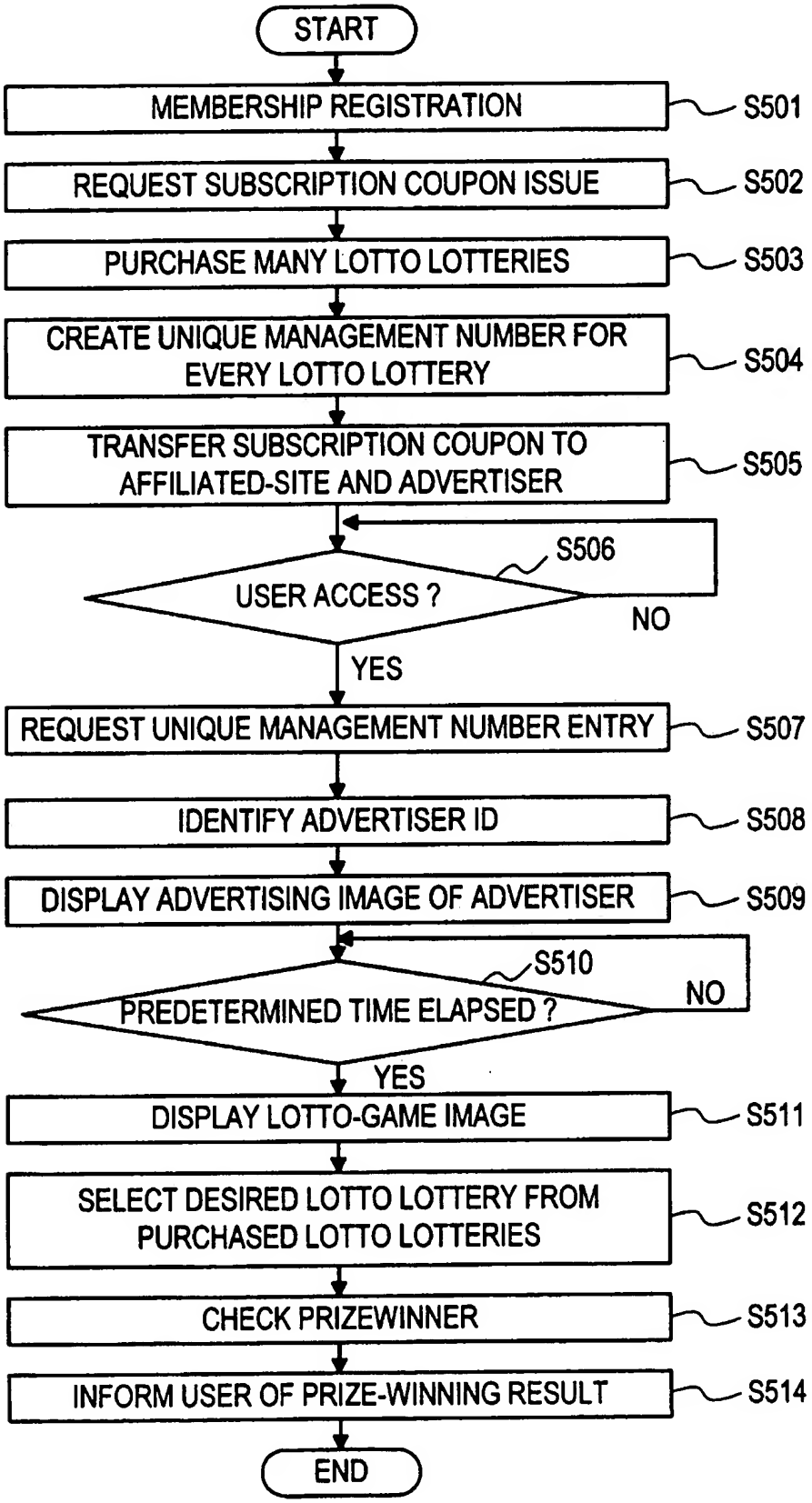

START
MEMBERSHIP REGISTRATION
S501
REQUEST SUBSCRIPTION COUPON ISSUE
S502
PURCHASE MANY LOTTO LOTTERIES
S503
CREATE UNIQUE MANAGEMENT NUMBER FOR EVERY LOTTO LOTTERY
S504
TRANSFER SUBSCRIPTION COUPON TO AFFILIATED-SITE AND ADVERTISER
S505
S506
USER ACCESS ?
NO
YES
REQUEST UNIQUE MANAGEMENT NUMBER ENTRY
S507
IDENTIFY ADVERTISER ID
S508
DISPLAY ADVERTISING IMAGE OF ADVERTISER
S509
S510
PREDETERMINED TIME ELAPSED ?
NO
YES
DISPLAY LOTTO-GAME IMAGE
S511
SELECT DESIRED LOTTO LOTTERY FROM PURCHASED LOTTO LOTTERIES
S512
CHECK PRIZEWINNER
S513
INFORM USER OF PRIZE-WINNING RESULT
S514
END

Fig.9

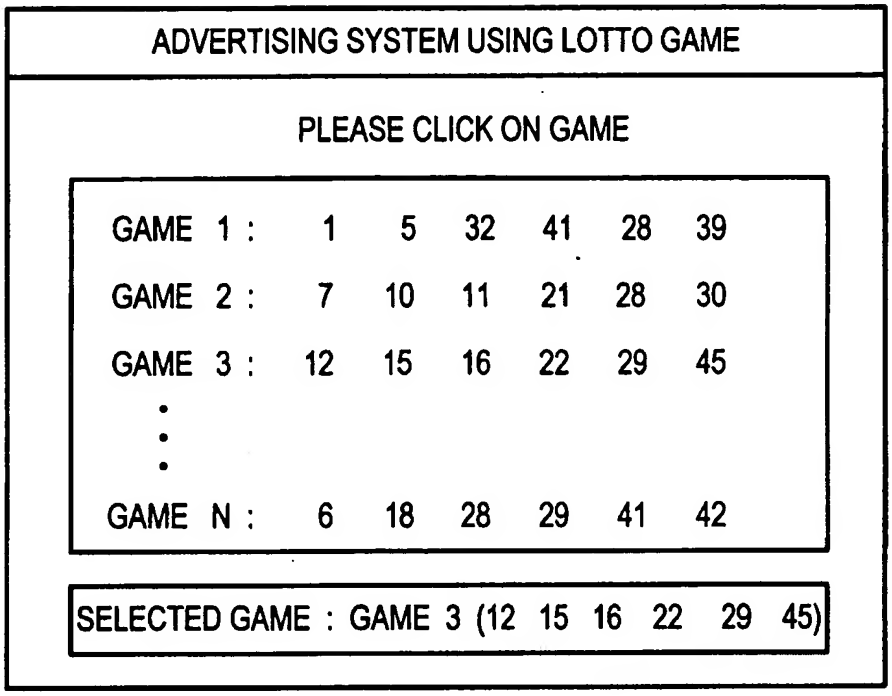

ADVERTISING SYSTEM USING LOTTO GAME
PLEASE CLICK ON GAME
GAME 1 : 1 5 32 41 28 39
GAME 2 : 7 10 11 21 28 30
GAME 3 : 12 15 16 22 29 45
GAME N : 6 18 28 29 41 42
SELECTED GAME : GAME 3 (12 15 16 22 29 45)

Fig.10

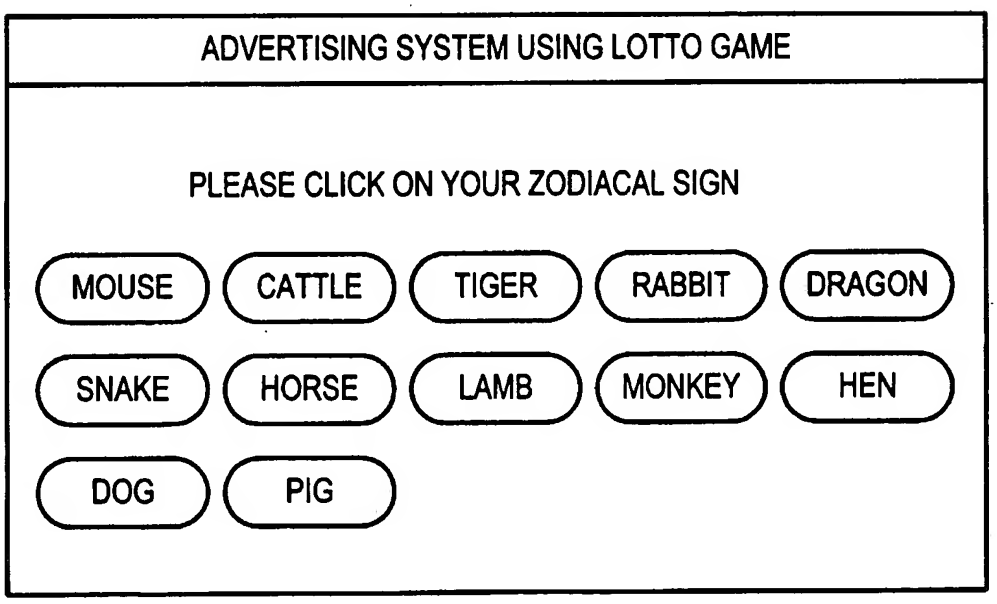
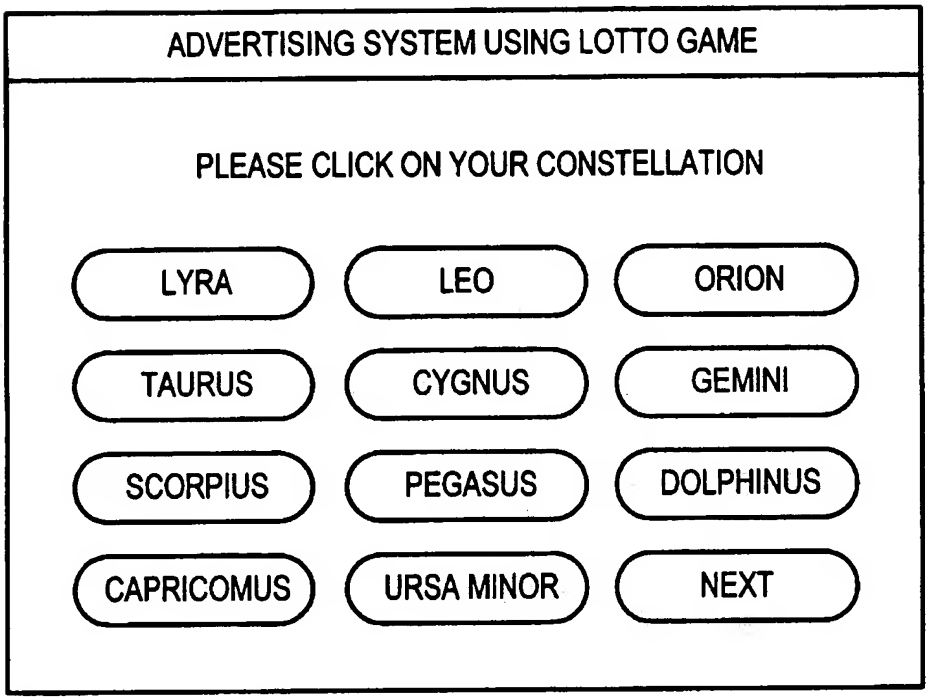

ADVERTISING SYSTEM USING LOTTO GAME
PLEASE CLICK ON YOUR ZODIACAL SIGN
MOUSE
CATTLE
TIGER
RABBIT
DRAGON
SNAKE
HORSE
LAMB
MONKEY
HEN
DOG
PIG

Fig.11


ADVERTISING SYSTEM USING LOTTO GAME
PLEASE CLICK ON YOUR CONSTELLATION
LYRA
LEO
ORION
TAURUS
CYGNUS
GEMINI
SCORPIUS
PEGASUS
DOLPHINUS
CAPRICOMUS
URSA MINOR
NEXT